

ABOUT FLORALS + TEACUPS

I am a recently graduated University student on the brink of adulthood (even though I've been an 'adult' for five years...) This blog is my foray into fashion, food, crafts and whatever other interesting things I find myself doing as a 20-something year old making my way into the professional world.

WHAT I BLOG ABOUT

- Travel & Adventure
- Crafts & DIYs
- Recipes & Kitchen Gadgets
- Fashion & Beauty
- Board Games & Entertaining
- Events
- Sports – Blue Jays & Raptors
- Technology

WHO I'VE WORKED WITH

- Canadian Tire
- GayLea Dairy Products
- Netflix
- SodaStream
- eBates Canada
- Jord Wood Watches
- KRAVE Jerky
- Groupon

GOAL + VISION

To be a resource for young professionals as they first embark on their experiences post-graduation.

SITE + SOCIAL

Numbers are growing exponentially on a weekly basis.

1600
monthly
pageviews

800
monthly
sessions

2070
twitter
followers

4750
instagram
followers

443
facebook
likes

ENGAGEMENT

This is my average engagement across top performing platforms.

15
blog
comments

170
instagram
likes

200+
facebook
video views

3.00
minute
site sessions

WHAT I OFFER

SPONSORED POSTS

open to product, service & attraction reviews, or paid placements starting at \$60/post

GIVEAWAYS

there is no fee associated with, but a product sample is requested. Sponsor provides shipping.

BANNER ADS

get a prime spot on my sidebar. starting at \$30/month.

RECIPE CREATION

i can use your product in, or create on your behalf, a recipe creation. See sponsored post for cost.

EVENT COVERAGE

can travel within GTA or up to 2 hours at no extra cost. will travel further for further compensation.

DESIGN SERVICES

Several years of experience in graphic design, brand development and photography starting at \$70/hour.

TWITTER PARTIES

whether as a host, moderator or participant, I can aid in creating engagement for your next party.

NOT HERE?

i am open to all sorts of campaigns and projects. just let me know, and i'm sure we can make it happen!

CONTENT SAMPLES

